

BRAINSTORMING

WHERE DOES THE HUMOR COME FROM?

- Does most of the show's humor come from funny predicaments? Specific characters or relationships? The character's environment?
- Does the show deal in small, human stories or outlandish, bigger than life predicaments? Or in small stories made outlandish?
- Is the show's comedy generated by internal events or initiated by visiting characters?

HOW BROAD OR SUBTLE IS THE HUMOR?

- Does the show go for big belly laughs or just smiles and nods?
- Does it indulge in incredible fantasies such as alien encounters and Halloween spooks, or are all of its stories realistic and plausible?
- Is most of the humor in the series visual or does it come in dialogue?

HOW DOES THE HUMOR AFFECT THE THE STORY?

- Does humor merely leaven or does it dictate the story?
- Does humor overpower credibility, sacrificing story logic for the sake of laughs?
- Do episodes climax with an explosive comedy run in the final act or maintain an even level of humor throughout?
- Are stories influenced by classic comedy genres, such as farce, parody, or forties romances

BE CONSISTENT

- Too funny to pass up
 - Even if it hilarious...do not use it if it does not make sense in your story
- The genre shuffle
 - Stay the course